



Simon Brown, Managing Director, 2degrees Solutions

Simon is an experienced advisor helping to accelerate sustainable business with clients who are at the forefront of this challenge. Working with clients over many years such as M&S, The Carbon Trust, H&M, Centrica, NHS, Sony, Serco, Syngenta and The Guardian on some of the world's leading sustainable business initiatives. Simon has been a partner at The Foundation (strategic innovation consultancy), a director of Scient (eBusiness Systems Innovator) and Managing Consultant at PA Consulting Group following a 10 year commercial career at ICI/Zeneca.

Simon's recent work with 2degrees sustainable innovation practice covers three key areas:

- Working with clients in public and private sector organizations to Commercialize sustainability
- In partnership with Nike to develop and launch GreenXchange aimed at bringing the network efficiencies of open innovation to solving global problems of sustainability
- Establishing the low carbon innovation and ventures community of practice on 2degrees

Simon holds a BSc (Special Hons) in Biochemistry and Physiology and an MBA